

KELLY * CARROLL

Graphic Designer + Illustrator

About Me

I am a graphic designer, from New Orleans, LA. I have skills that range from print design, advertising, packaging, logo and brand design. To social media, web, and ux+ui design to name a few. Some of my hobbies include drawing, and reading comics.

Skills

Adobe Illustrator, Photoshop, Indesign, Premiere Pro, After Effects, and XD

Microsoft Suite

Brand Design

Marketing\
Advertising Design

Packaging Design

Web Design

UX/UI Design

Social Media Design

Social Media Marketing

Email Marketing

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Instagram: [@kelly_carroll_](https://www.instagram.com/kelly_carroll_)

Education

Southeastern Louisiana University,
Hammond, LA, 2016-2020

Bachelors of Arts concentration in
Graphic Design

Work Experience

Dec 2022 - May 2023 New Orleans RTA
Graphic Designer:

I was the sole graphic designer for a branch of a multi-million dollar transportation company. My job included designing all print and digital marketing collateral both for the company internally, as well as externally. I also often supported with the Social Media Marketing.

2020 - 2022 Graphic Designer
Freelance (Recent Works):

Designed four logos for a successful apparel campaign launch for the brand The Fresh Teddy.

Designed illustration for California based clothing brand AndIgetdressed.

Designed logo for a Mexican startup company called Neauxla Always.

2019 Summer Internship

I worked at a Graphic Design firm called The Calling Card. I handled multiple projects at a time throughout the work week and was praised by my employer and team for being a team-oriented personality as well as a dedicated team-member.